

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Hidetoshi Ichioka

Serial No. : 09/916,002

For : CONTENT-EXHIBITION CONTROL APPARATUS
AND METHOD

Filed : July 26, 2001

Examiner : Shepard, Justin E.

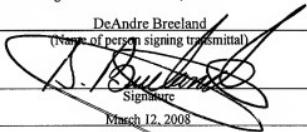
Art Unit : 2623

Confirmation No. : 1131

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DeAndre Breeland
(Name of person signing transmittal)


Signature

March 12, 2008
Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.121

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on December 13, 2007, having three-month statutory period for response set to expire on March 13, 2007, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.